**Comm 331: Message Analysis & Criticism**

**Final Exam Study Guide**

*Remember, that you are responsible for ALL information in the readings and from our conversations in class. That being said, the following may be useful to help focus your studying*.

* What does each approach to (type of) rhetorical criticism that we discussed in class entail?
  + What is its focus?
  + Why would I, as a critic, want to engage in such criticism?
  + What is the guiding theory we discussed in relation to each approach?
  + What is one example of a prominent type(s) of text that such criticism focuses on?
* Be prepared to fill in the blank for statements that reflect information from our board notes and in-class discussions about course material
  + Examples
    - What would traditional criticism focus on?
    - What would you discuss generally speaking about a text if you used traditional criticism?
    - What type of theory (discussed in class) might you use to guide your discussion of a text if you engaged in traditional criticism?
* Be prepared to read a series of excerpts from our readings each week and match each excerpt with its corresponding approach to (type of) criticism.
  + E.g., If the quote was from Fisher’s piece on the “narrative paradigm” you would choose “narrative criticism” as its corresponding approach to criticism.